

## FOR IMMEDIATE RELEASE

### Healthcare Veteran Lori Logan Promoted to NASCO CEO

**Atlanta, GA (April 1, 2025)** — NASCO — a leading provider of innovative healthcare technology for health plans across the nation — announced Lori Logan as the company’s new President and CEO. Logan joined NASCO in 2023 as Chief Product and Growth Officer and was named company President in October 2024.

“Lori Logan brings 30 years of healthcare leadership experience and the right mix of vision and operational excellence to the role of NASCO CEO,” said William M. Fandrich, Executive Vice President, Information Technology and Operations, Blue Cross Blue Shield of Michigan. “With Logan at the helm and an emphasis on helping Blue plans compete with innovative and affordable products, the best is yet to come for NASCO and NASCO’s customers.”

Logan brings a breadth of healthcare leadership experience and a deep understanding of the healthcare market. Logan’s experience spans across the healthcare industry delivering solutions to all healthcare constituents: payers, providers, employers, and consumers.

Key areas of her accomplishments include:

- Modernizing NASCO’s ‘core-chassis’ of products and launching the industry’s first accountable care solution focused on performance and settlement to ensure value-based care programs are brought to scale and are based on performance.
- Delivered care management solutions to the small primary care practices served through Athenahealth.
- Updated and brought to market a new population health platform leveraging the extensive Geneia Data Science Lab.
- Provided direct primary care services to employers focused on population health.
- Led the provider solutions business at TriZetto, providing leading revenue cycle management (RCM) solutions to over 30,000 provider practices, covering 250,000 providers, growing the business with a 21% revenue CAGR.
- Brought several national innovations to support transparency and local affordable healthcare through both Cigna Healthcare and UnitedHealthcare.

“Hallmarks of Lori Logan’s tenure at NASCO have been a strong and steady commitment to becoming a leading-edge product organization combined with an emphasis on customer-centricity,” said Heather Lavoie, EVP Enterprise Operations, Business & Technology Solutions and CIO, Horizon Healthcare Services, Inc. “As one of NASCO’s largest customers, we are excited about her new role as CEO and look forward to continuing to work together.”

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