

## **Benefits, Enrollment, & Billing**

Managing and administering benefit offerings requires a multitude of data sources, manual interventions, and inconsistent workflows resulting in repetitive steps that exponentially increase costs.

With NASCO's enterprise benefits, enrollment, and billing product, you can manage a diverse library of products and benefits from account activation to enrollment, and ultimately through administration.

- **Gain a competitive advantage** revolutionize sales-to-care processes and provide your customers with a seamless and consistent benefit and customer management experience.
- Streamline change provide seamless connections and intelligent workflows that automate capabilities to support the end-to-end benefits lifecycle. Gain greater visibility to monitor performance and improve products through advanced analytics.
- Manage it all in one place deliver a comprehensive and engaging benefit, enrollment, and billing experience to your customers via NASCO's single source of truth for all health plan memberships, regardless of line of business.

25%

decrease in costs associated with ASO billing

**16%** 

improvement in overall efficiency

\$2.5M

annual cost savings identified for a health plan

NASCO is empowering health plans to deliver market-leading products and achieve affordability by driving benefit innovation and accelerating speed to market. Born from the Blues, for the Blues, we provide innovative healthcare technology for leading health plans across the nation, and we deliver the capabilities and develop the solutions that create healthier outcomes for healthier lives. Learn more at nasco.com