

**FOR IMMEDIATE RELEASE:****NASCO RECOGNIZED FOR INNOVATIVE AND EFFECTIVE WORKPLACE PRACTICES**

Receives prestigious When Work Works Award

ATLANTA (May 30, 2017) – NASCO has been honored with the 2017 When Work Works Award for exemplary workplace practices.

The prestigious When Work Works Award is part of the Society for Human Resource Management's (SHRM) When Work Works project, a national initiative that helps employers become more successful by transforming the way they view and adopt effective and flexible workplaces.

The award recognizes employers of all sizes across the country that excel at offering a variety of top-rated employee initiatives, such as work-life fit policies, flexible scheduling and transition to parenthood programs. The award goes beyond work-life programs and includes initiatives that address the additional evidence-based aspects of effective workplaces, such as opportunities for learning, a culture of respect and trust and job autonomy.

"It speaks volumes that our Atlanta-based associates recognize that our flexible work options meet their needs and provide them with the ability to balance work-life integration," said Barbara Bell-Dees, Vice President, Human Resources and People Services, NASCO. "At NASCO, we regularly review the benefits and programs we offer our associates to ensure that they meet both our corporate goals and people goals. We work very hard to make NASCO a great place to work, and having our associates validate this means a lot. In the metro Atlanta area, employers need to be able to differentiate themselves by offering flexible work options and competitive benefits in order to attract the top talent that can run the business and meet customer commitments."

NASCO was evaluated on a variety of factors associated with employee health, well-being and engagement, such as opportunities for learning; a culture of trust; work-life fit; supervisor support for work success; autonomy; and satisfaction with earnings, benefits and opportunities for advancement.

"Considering that 78 percent of employers report difficulty recruiting employees for highly skilled jobs and 38 percent report difficulty recruiting for entry-level hourly jobs, When Work Works Award winners have leveraged this recognition opportunity to distinguish themselves as

exemplary employers that offer new or enhanced options that help them attract and retain top talent,” said Ellen Galinsky, President of the Families and Work Institute, the original creator of this award, and Senior Research Advisor at SHRM.

“These winners have reinvented their workplaces in ways that benefit businesses and employees alike, and are reaping the benefits in terms of employee job satisfaction and retention,” said Cassidy Solis, Senior Advisor, Workplace Flexibility at SHRM.

To earn this award, companies go through a rigorous assessment that emphasizes the real-life experiences of employees and it incorporates national benchmarks of employer practices from the National Study of Employers and the employee experiences from the National Study of the Changing Workforce. Two-thirds of an organization’s winning score is based on a survey of its employees.

To learn more about the award view the interactive map that lists [winning organizations by state](#) and [winners by name](#).

Additional information about the [When Work Works Award](#) and the [When Work Works](#) initiative is available online.

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About NASCO

NASCO provides an integrated suite of information technology products and services designed to solve common business challenges, create cost advantages and minimize business risks for health plans across the nation. NASCO processes over 300 million health claims per year on behalf of over 25 million health plan members. NASCO provides seamless benefit management, eligibility, membership, billing and claims processing support for customers, allowing them to provide competitive healthcare products in federal, state and multistate markets. For more information, visit www.nasco.com.

About When Work Works

When Work Works is a national initiative led by the Society for Human Resource Management (SHRM) to help businesses of all sizes and types become more successful by transforming the way they view and adopt effective and flexible workplaces. When Work Works is one of the foremost providers of resources, rigorous research and best practices on workplace effectiveness and flexibility in the nation. The initiative administers the prestigious annual When Work Works Award, which recognizes exemplary employers for creating effective workplaces to increase business and employee success. Visit www.whenworkworks.org and follow us on Twitter @WhenWorkWorks.

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