



**FOR IMMEDIATE RELEASE:**

**NASCO RECOGNIZED FOR EXCELLENCE IN WORKPLACE DEVELOPMENT**

*Receives Coveted Brandon Hall Group Award for Best Advance in Competencies and Skill Development*

**ATLANTA (September 29, 2016)** – NASCO, a leader in innovative healthcare IT solutions, won a Brandon Hall Group bronze award in the Best Advance in Competencies and Skill Development, in the Learning and Development category. The award was given for NASCO’s effective use of workplace development programs for their Professional Services division. The Professional Services team of healthcare experts is transforming the way they approach customer education by working consultatively with customers to help them get the most out of NASCO’s products and services.

“Winning a Brandon Hall Group Excellence Award means an organization is an elite innovator within Human Capital Management. The award signifies that the organization’s work represents a leading practice in that HCM function,” said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program. “Their achievement is also notable because of the positive impact their work in HCM has on business results. All award winners have to demonstrate a measurable benefit to the business, not just the HCM operation. That’s an important distinction. Our HCM award winners are helping to transform the business.”

The award entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group analysts and executives based upon the following criteria: fit to the need, design of the program, functionality, innovation, and overall measureable benefits.

“This award is an amazing win for NASCO and a true reflection of the effort we’ve put forth into developing our associates into trusted advisors for our customers. I am so excited that Brandon Hall Group recognizes the results from our work in this area,” said Craig Fagin, Executive Director of NASCO Professional Services. “We invested a lot of time developing the program that received the award. We based the course content on NASCO-specific scenarios, aligned program goals based on desired outcomes, and used assessments to ensure a full understanding of the content. Our team members have embraced the new direction in customer education and are applying their new trusted advisor skills. By doing so, we have internalized NASCO’s objective to become a high-performance learning organization and, as a result, we are improving our own organizational performance along with that of our customers.”

Excellence Award winners will be honored at Brandon Hall Group’s HCM Excellence Conference January 24 - 27, 2017, at the PGA National Resort in Palm Beach Gardens, Florida.

Selected winners also will serve as presenters in the more than 20 breakout sessions during the 3½-day event.

For the complete list of winners, visit <http://www.brandonhall.com/excellenceawards/past-winners.php>.

### **Media**

Bob Meier  
Director, Marketing and Communications, NASCO  
bob.meier@nasco.com  
+1 678-441-6104

### **About NASCO**

NASCO provides an integrated suite of information technology products and services designed to solve common business challenges, create a cost advantage and minimize business risk for health plans across the nation. NASCO processes over 300 million health claims per year on behalf of over 25 million health plan members. NASCO provides seamless benefit management, eligibility, membership, billing and claims processing support for customers, allowing them to provide competitive healthcare products in federal, state and multistate markets. For more information, visit [www.nasco.com](http://www.nasco.com).

### **About Brandon Hall Group**

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management.

With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results. To learn more, visit [www.brandonhall.com](http://www.brandonhall.com).

###